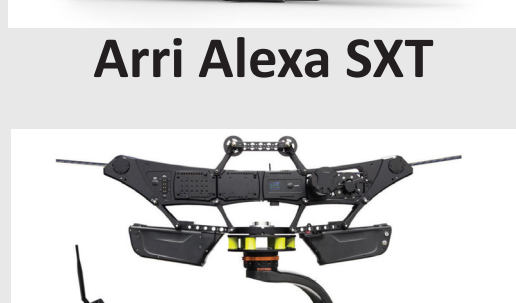


WINTER 2017

EQUIPMENT SPOTLIGHT

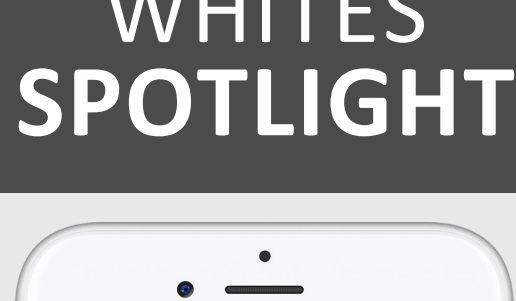
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Arri Alexa SXT



Dactylcam with Shotover G1



EXO Camera Car

WHITES SPOTLIGHT

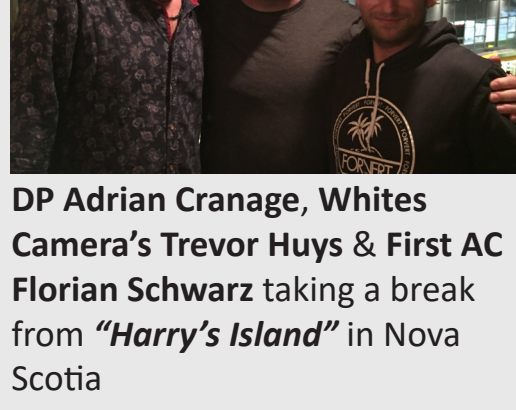


Whites' Croogloo app now available for download on App Store and Google Play

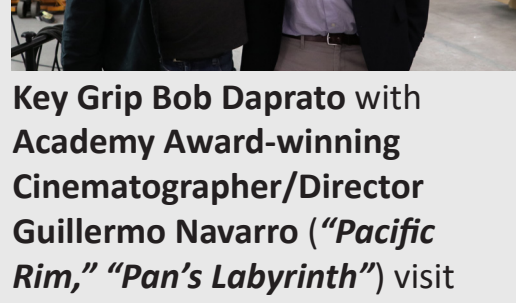
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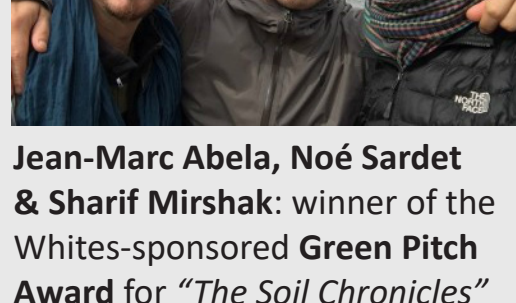
Taisa Dekker: winner of the Toshiba 49" 4K Ultra HD TV prize from our #FebFreeze2017 Social Media Contest



DP Adrian Crange, Whites Camera's Trevor Huys & First AC Florian Schwarz taking a break from "Harry's Island" in Nova Scotia



Key Grip Bob Daprato with Academy Award-winning Cinematographer/Director Guillermo Navarro ("Pacific Rim," "Pan's Labyrinth") visit William F. White Centre in Toronto



Jean-Marc Abela, Noé Sardet & Sharif Mirshak: winner of the Green Pitch Award for "The Soil Chronicles" at Planet in Focus in Toronto



DP Ludwig Franz: winner of the Whites-sponsored Best Cinematography Award for "Hear the Silence" at the Hamilton Film Festival



Synnove Godeseth: Recipient of the WIFTV/2017 William F. White Production Manager Mentorship



Whites Winnipeg's Michael Drabot with John Barnard, winner of the Whites-sponsored Feature Length Film Award at the Windy Awards – also congrats to Markus Henkel, winner of the Whites-sponsored Cinematography Award

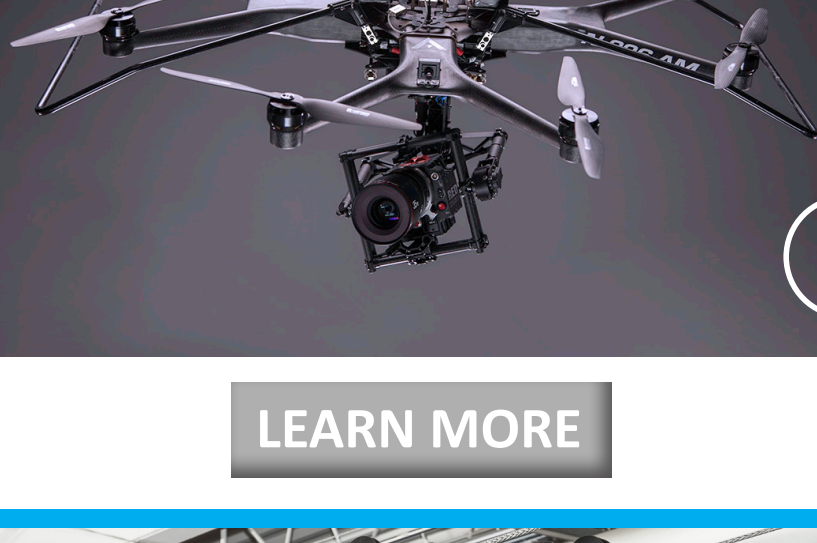


Writer/Director Robert Eggers: winner of Best First Feature & Best First Screenplay for the "The Witch" at the 2017 Independent Spirit Awards



"The Heretics" will have its theatrical premiere at Whites-sponsored Canadian Film Fest on March 22nd

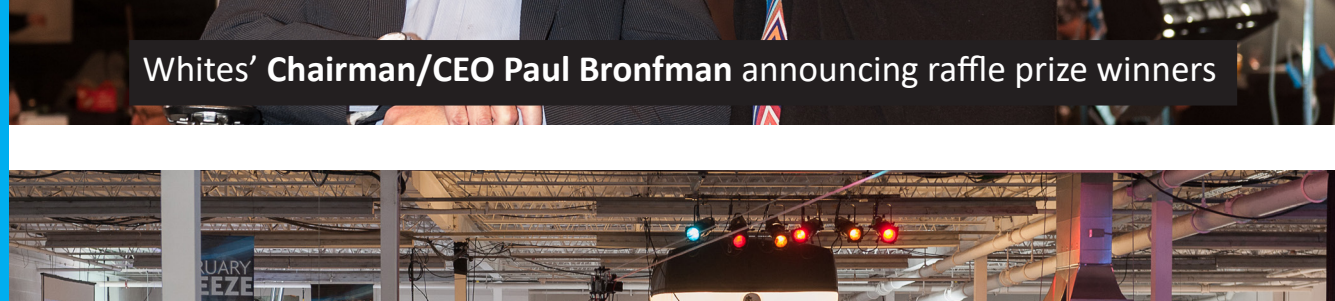
WILLIAM F. WHITE INT'L TAKES FLIGHT ALONGSIDE NORTH AMERICA'S LEADING INNOVATOR IN AERIAL DRONE CINEMATOGRAPHY, AERIAL MOB!



LEARN MORE



Whites' new Dactylcam with Shotover G1 Remote Head flies above Feb Freeze



Whites' Chairman/CEO Paul Bronfman announcing raffle prize winners



Crowd awaits aerialist performance at Feb Freeze main stage

WHITES' FEBRUARY FREEZE STAYS TRUE TO ITS NAME AS RECORD NUMBER OF ATTENDEES BRAVE MASSIVE ICE STORM!

On Tuesday, February 7th, Whites played host to record-breaking February Freeze attendance despite a massive ice storm as over 1,000 production professionals descended upon William F. White Centre, Toronto's largest world-class production support complex to view the latest screen-based technologies and advancements—all under one roof!

This year's showcase featured an expanded footprint along with extended hours dedicated to providing can't miss opportunities for independent and emerging content creators. This included an entire Indie Village, with exciting and informative panels featuring representatives from supportive organizations including CBC Creators Network, Telefilm Canada, and BravoFACT to name just a few.

PHOTO GALLERY



Whites' Super Techno 50 shooting key scenes from the "Riverdale" pilot on location in Vancouver, BC

WHITES & WHITES LES VANCOUVER REUNITE WITH WARNER BROS. FOR "ARCHIE" COMICS-BASED TV SERIES, "RIVERDALE"

Whites & Whites LES Vancouver have reunited once again with Warner Bros. Television ("Arrow," "Supergirl") on "Riverdale," a new TV show based on characters from the long-running comic book series, "Archie."

"Riverdale" is a unique take on the light-hearted comic books featuring the loveable redhead and his friends, but with a dark and foreboding twist.

Whites Specialty Equipment (Western Canada) provided Production Manager Tim Sereda ("Scary Movie 3") with access to our wide-ranging arsenal of remote heads and cranes, including a Super Techno 30, Super Techno 50, along with a GF-8 Crane, all of which helped capture the sweeping outdoor shots.



Whites' LRX Robotic Lighting System and ARRIMax18k on location in downtown Guelph, Ontario

WHITES & WHITES LES TORONTO JOIN FORCES WITH FREEMANTLE MEDIA ON UPCOMING HIGHLY-ANTICIPATED SERIES, "AMERICAN GODS"

Frequent Whites-collaborator Bryan Fuller ("Hannibal") is showrunner for the upcoming Whites & Whites LES Toronto/Freemantle Media fantasy series, "American Gods."

"American Gods" follows a mysterious man who discovers that Gods from ancient mythology have taken on human form and plan to wage war against the newer Gods of technology and media.

Production Manager Lisa Kussner ("Killjoys") utilized our LRX robotic lighting system, along with ArriMax 18Ks to pack a collective punch when shooting in busy downtown areas.



Filming a wartime march using our Super Pee Wee III Plus Dolly and Red Weapon Camera on location in Winnipeg, Manitoba

WHITES WINNIPEG & WHITES CAMERA GO DOWN IN THE TRENCHES WITH BUFFALO GAL PICTURES FOR UPCOMING WWI FEATURE, "TRENCH 11"

Whites Winnipeg has reunited once again with Buffalo Gal Pictures on the upcoming wartime feature, "Trench 11," which received full lighting, grip and camera support from both Whites Winnipeg and Whites Camera in Toronto.

The WW1 themed film is set in 1918 France, where a battle-hardened soldier played by Rossif Sutherland ("Reign"), must sabotage a secret German biological weapons plan that if finished, has the potential to change the course of the war.

DP Dylan McLeod prepped his camera package, which included a Red Weapon and a set of Cooke S1s, at Whites Camera headquarters in Toronto, before shooting in Winnipeg with a complete lighting, grip and generator equipment set-up supplied by Whites Winnipeg.



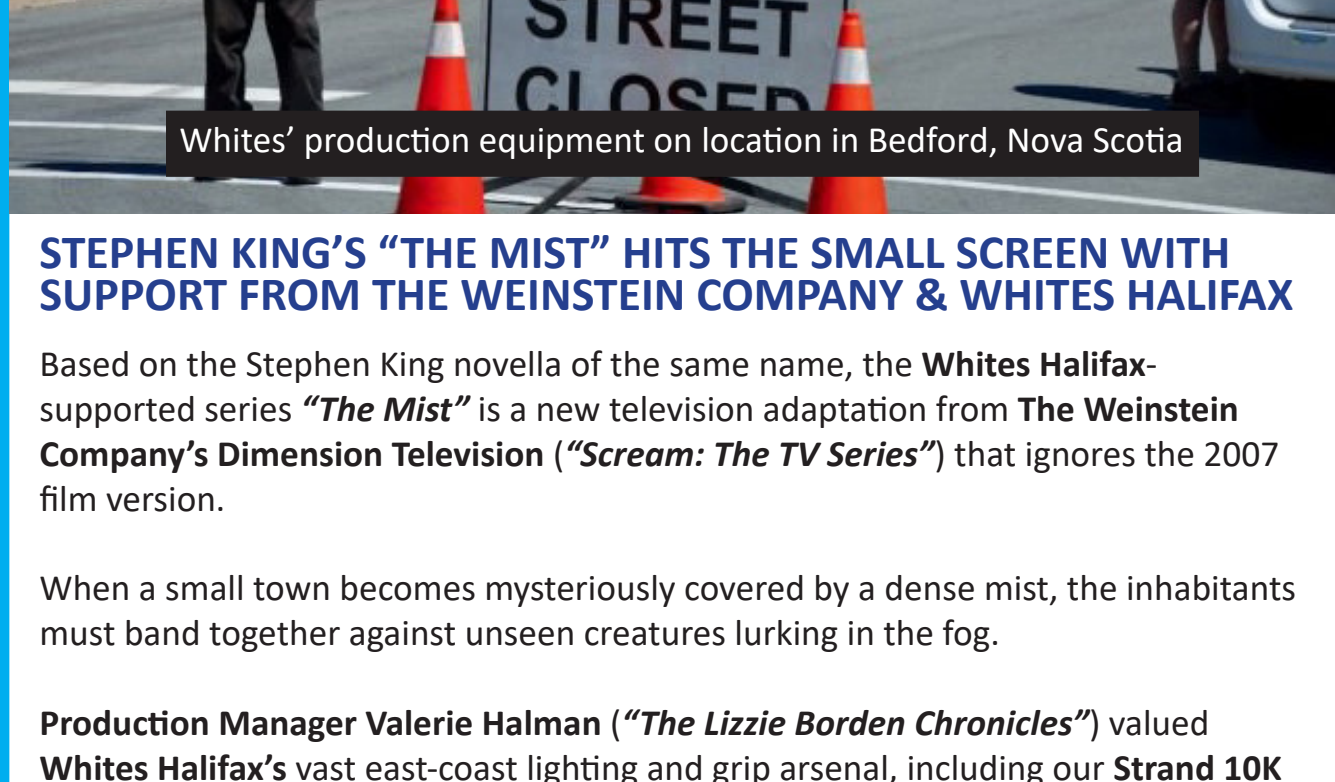
Cinematographer Samy Inayeh practising a shot with Writer/Director Steven Kostanski on location at NOFS in Sudbury, Ontario

"THE VOID" QUICKLY GAINS CULT-FOLLOWING ON FESTIVAL CIRCUIT

"The Void," produced by Cave Painting Pictures and JoBro Productions, is an independent horror feature which filmed at Northern Ontario Film Studios (NOFS) with support from Whites Sudbury. The film has continued to attract audiences following its critically-acclaimed festival debut last year.

"The Void" follows a group of people who find themselves trapped in an isolated hospital, when a mutating horde of parasitic creatures threaten to attack them.

Producers Jonathan Bronfman ("The Witch") and Casey Walker ("A Little Bit Zombie") along with Production Manager, Brendan Brady were all supplied with a full line-up of gear from Whites Sudbury, including Arri T-Series lighting, a Super PeeWee III Dolly, expendables and more.



Whites' production equipment on location in Bedford, Nova Scotia

STEPHEN KING'S "THE MIST" HITS THE SMALL SCREEN WITH SUPPORT FROM THE WEINSTEIN COMPANY & WHITES HALIFAX

Based on the Stephen King novella of the same name, the Whites Halifax-sponsored series "The Mist" is a new television adaptation from The Weinstein Company's Dimension Television ("Scream: The TV Series") that ignores the 2007 film version.

When a small town becomes mysteriously covered by a dense mist, the inhabitants must band together against unseen creatures lurking in the fog.

Production Manager Valerie Halman ("The Lizzie Borden Chronicles") valued Whites Halifax's vast east-coast lighting and grip arsenal, including our Strand 10K Fresnel, ArriSun 4K HMI, along with a Super Pee Wee III Plus Dolly while filming on the crowded streets of Bedford, Nova Scotia.