



FALL 2016

## EQUIPMENT SPOTLIGHT

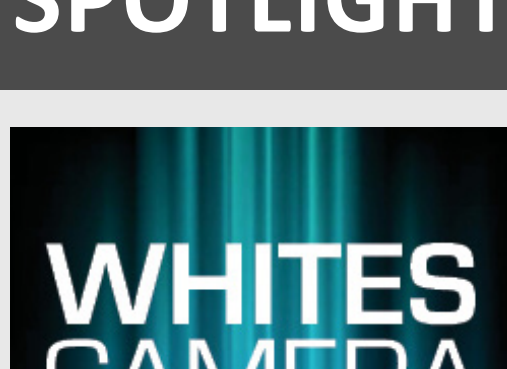
Check out some of our newest products



Vision Research Phantom Flex4K



Arri Skypanel S-30



Cooke Anamorphic Lenses

## WHITES SPOTLIGHT



Partners in Production®



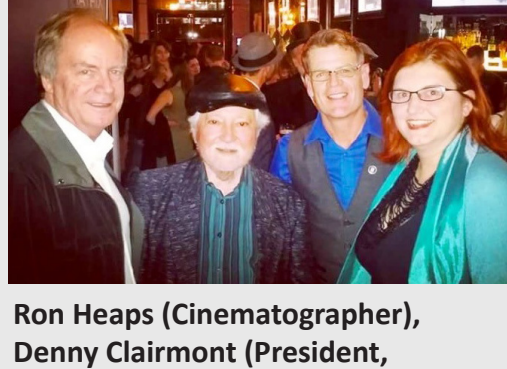
Whites welcomes Catherine Tait to the Comweb/Whites Board of Advisors!



Whites welcomes Michael Drabot as National Management Consultant!



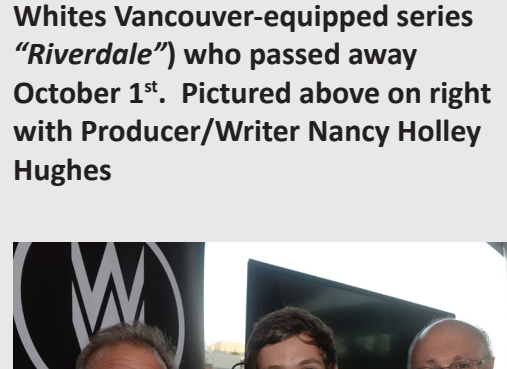
Congratulations to Tatiana Maslany on winning an Emmy for her multiple performances in the Whites Toronto-equipped series, "Orphan Black"



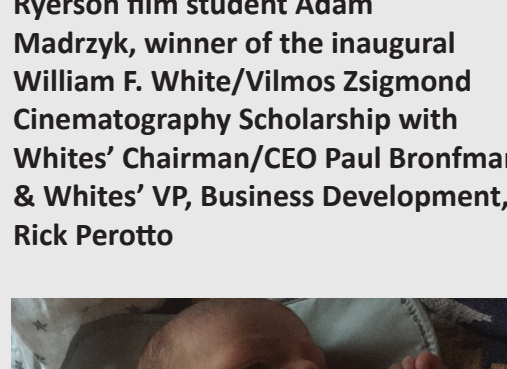
Congratulations to Jani Lauzon on winning the Media Award & Andrea Scott on winning the Theatre Award at Whites-sponsored Cayle Chernin Awards



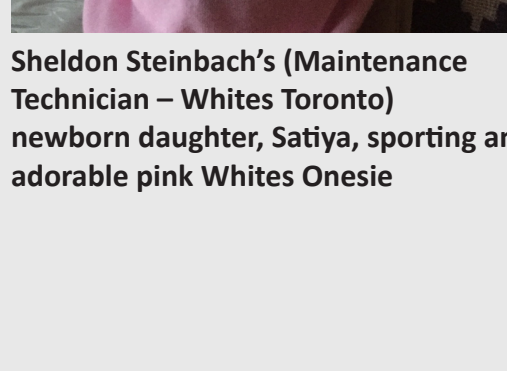
Ron Heaps (Cinematographer), Denny Clairmont (President, Clairmont Camera), Ed Brando (Manager, Client Services - Whites Vancouver) & Nadia DiMofte (Regional Director, Raindance Vancouver) at Martini Madness WIFT-Vancouver event



Whites mourns the passing of long-time Producer/industry veteran John "J.B." Moranville (Line Producer on Whites Vancouver-equipped series "Riverdale") who passed away October 1<sup>st</sup>. Pictured above on right with Producer/Writer Nancy Holley Hughes



Ryerson film student Adam Madrzyk, winner of the inaugural William F. White/Vilmos Zsigmond Cinematography Scholarship with Whites' Chairman/CEO Paul Bronfman & Whites' VP, Business Development, Rick Perotto



Sheldon Steinbach's (Maintenance Technician - Whites Toronto) newborn daughter, Satiya, sporting an adorable pink Whites Onesie



## WHITES LAUNCHES EXCLUSIVE, FIRST IN CANADA MOBILE APP IN ASSOCIATION WITH CROOGLOO

We are pleased to announce the exclusive launch of our new mobile app in association with **Croogloo Inc.**, designed to streamline and digitize the way crew information is distributed and obtained.

Croogloo will also provide the unique opportunity to plan, review and execute orders for Whites' production equipment, making it easier and more efficient to facilitate production planning. Emailing crew schedules, scripts and call-sheets can now be replaced by a central distribution feed.

"**Dark Matter**" (Prodigy Pictures) which is currently filming its third season, is the first long-format production to use Croogloo. The app is expected to be available for download next month.

"Having requests submitted through Croogloo allows us to get faster quotes while cutting down on last minute orders," said **Robbie David, Executive in Charge of Production & Development, Prodigy Pictures**. "The crew will now be better equipped to relay requests with inventory and references in their hands."

READ MORE



Data Manager Kyle Burnet, Whites Camera's Jonathan Auriemma & Robert Shields, DP Ali Khurshid, Producer Stephanie Hooker along with Whites Camera's Brandon Cooper & Ernesto Lemus prepping for OVO Fest 2016

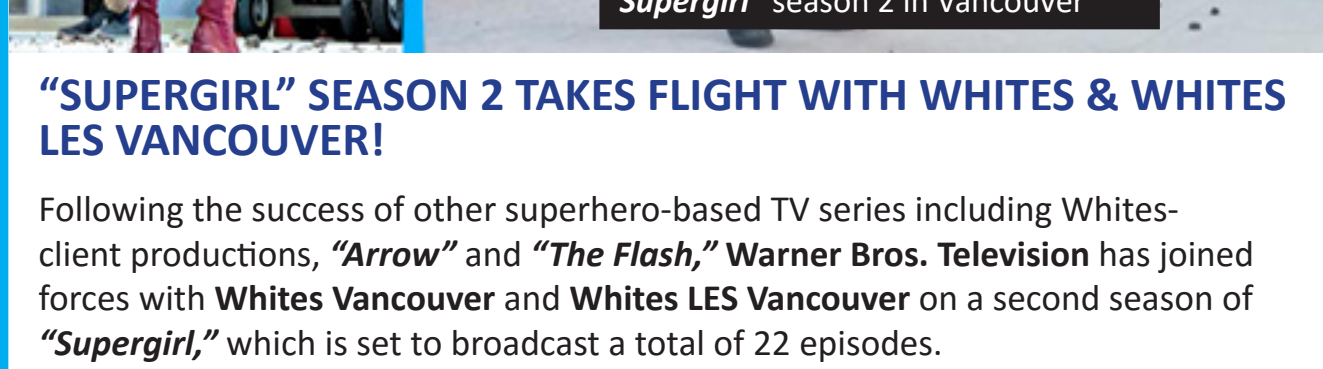
## WHITES CAMERA SUPPLIES FIRST-EVER MULTI-CAMERA LIVE SHOOT FOR DRAKE'S OVO FEST

Whites Camera provided services and equipment to **OVO Fest**, a concert which took place in Toronto over the Civic Holiday weekend, representing our largest contract to date and **first-ever multi-camera live shoot!**

In total, Whites Camera supplied **13 Arri cameras** to the concert, including **7 Alexa Minis** and **6 Amiras**, a set of **Arri Ultra Primes** and **Cooke S4s**, along with **10 Zoom lenses** featuring **Fujinon Premiers**, **Cabrios** and **Angenieux Optimos**.

**DP Ali Khurshid** and **Producer Stephanie Hooker** were impressed with our contributions while friend of Whites Camera, **Martin Wojcik** operated one of our many cameras at Toronto's **Air Canada Centre**.

OVO Fest 2016 is part of Drake's **Summer Sixteen Tour** in support of his latest album, "**Views**."



Melissa Benoist gearing up for a scene with our **Fisher 10 Dolly** on the set of "**Supergirl**" season 2 in Vancouver

## "SUPERGIRL" SEASON 2 TAKES FLIGHT WITH WHITES & WHITES LES VANCOUVER!

Following the success of other superhero-based TV series including Whites-client productions, "**Arrow**" and "**The Flash**," **Warner Bros. Television** has joined forces with **Whites Vancouver** and **Whites LES Vancouver** on a second season of "**Supergirl**," which is set to broadcast a total of 22 episodes.

Starring **Melissa Benoist** ("**Whiplash**") as Supergirl, this female-centric series is also set to feature guest appearances by **Tyler Hoechlin** ("**Teen Wolf**") as Superman and **Lynda Carter** ("**Wonder Woman**") as the President of the United States.

Principal photography for season 2 began in July in Vancouver and is expected to wrap April 2017.

"**Supergirl**" currently airs **Mondays at 8pm EST** on **The CW** in the U.S. and on **Showcase** in Canada.



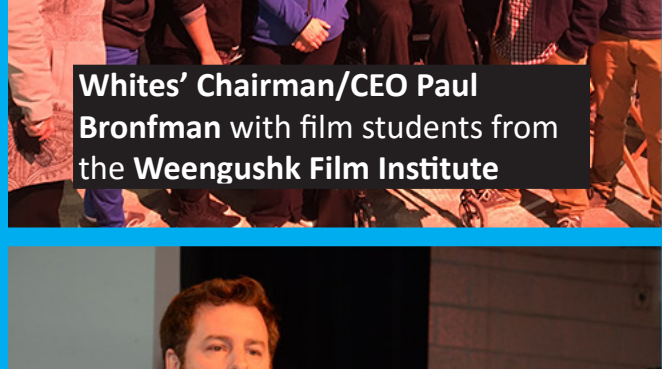
## NBC/UNIVERSAL'S "CHANNEL ZERO" TAKES OVER WHITESPACE AT WHITES WINNIPEG

Whites Winnipeg has partnered up with **NBC/Universal Cable Productions** on "**Channel Zero**," a brand-new horror anthology TV series which is set to wrap principal photography early next month.

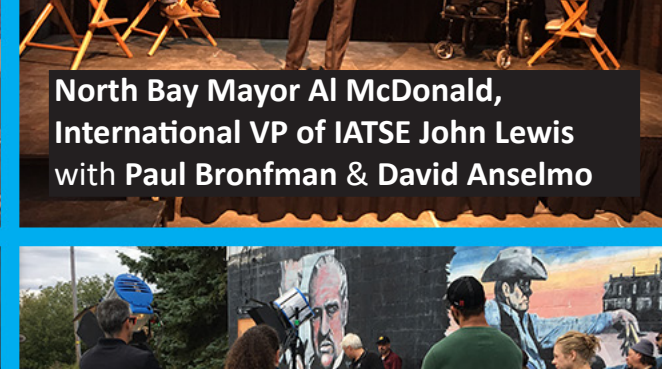
Two seasons have already been greenlit and each one will be based on popular Internet urban legends. The first season centres around the mysterious disappearance of several children in the 1980s and how it's all eerily connected to a local children's TV show that aired at the same time.

**Production Manager, Ellen Rutter** ("**Curse of Chucky**") fully utilized **WhitesSpace**, our 10,000 square foot studio located conveniently at **Whites Winnipeg**, where they filmed key scenes with several of our **Arri products** including **SkyPanel S60-Cs**, **750W ArriLites** and more.

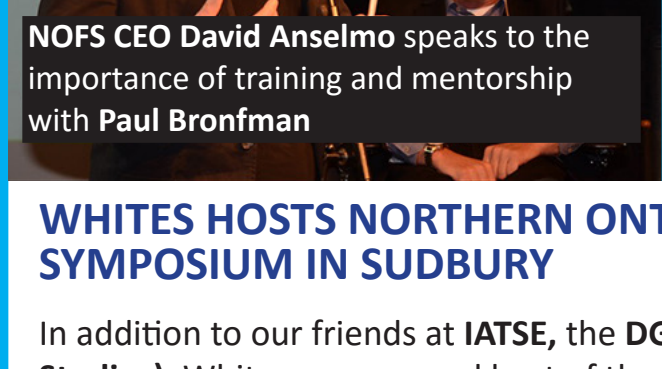
"**Channel Zero**" currently airs **Tuesdays at 9pm EST** on **Syfy** in the U.S. and on **Showcase** in Canada.



Whites' Chairman/CEO Paul Bronfman with film students from the Weengushk Film Institute



North Bay Mayor Al McDonald, International VP of IATSE John Lewis with Paul Bronfman & David Anselmo



NOFS CEO David Anselmo speaks to the importance of training and mentorship with Paul Bronfman



Whites' National Director, Technical Support & Development Mike Harwood instructing attendees on electrical safety at the Northern Ontario Film Training Symposium

## WHITES HOSTS NORTHERN ONTARIO FILM TRAINING SYMPOSIUM IN SUDBURY

In addition to our friends at **IATSE**, the **DGC** and **NOFS** (Northern Ontario Film Studios), Whites was a proud host of the **Northern Ontario Film Training Symposium** which took place at **NOFS** on September 24<sup>th</sup> and 25<sup>th</sup>. With over 30 different industry vendors and 70 hours of practical, hands-on workshops, this free event was created to assist in the training of future production professionals in Northern Ontario

Following a brief press conference, guests and industry notables were invited to tour **NOFS** along with catching a first-hand glimpse of all our world-class production tools offered through **Whites Sudbury**.

"We have an opportunity to really build something special here," said **Whites' Chairman/CEO Paul Bronfman**. "The more skilled labour we have in Northern Ontario, and the less crew and cast the producers have to bring in, the more they will qualify for the tax credits. I think the sky is the limit for the future of Sudbury and the film industry."

Other sponsors of the symposium included **ACTRA Toronto**, **Cambrian College**, **Clairmont Camera** and **Cooper Rentals**.



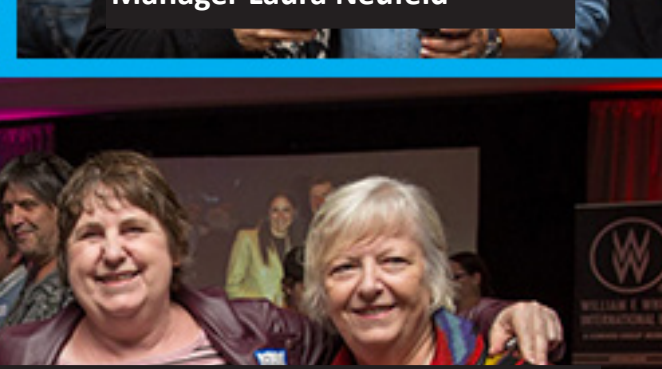
Director/Producer Mark Ennis, Producer Jenny Ng-Turner & Producer Kyle Bornais (Co-Founder, Farpont Films)



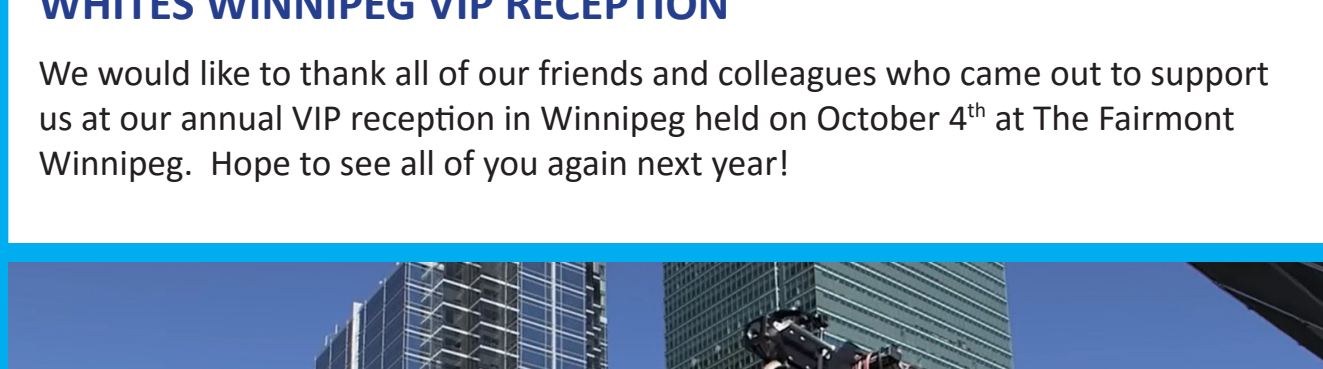
Carole Vivier (CEO/Film Commissioner, Manitoba Film & Music) with Whites' Chairman/CEO Paul Bronfman



Producer Scott R. Leary (Farpont Films), Actor/Producer Karen Tusa & Producer Brendon Sawatzky (Inferno Pictures Inc.)



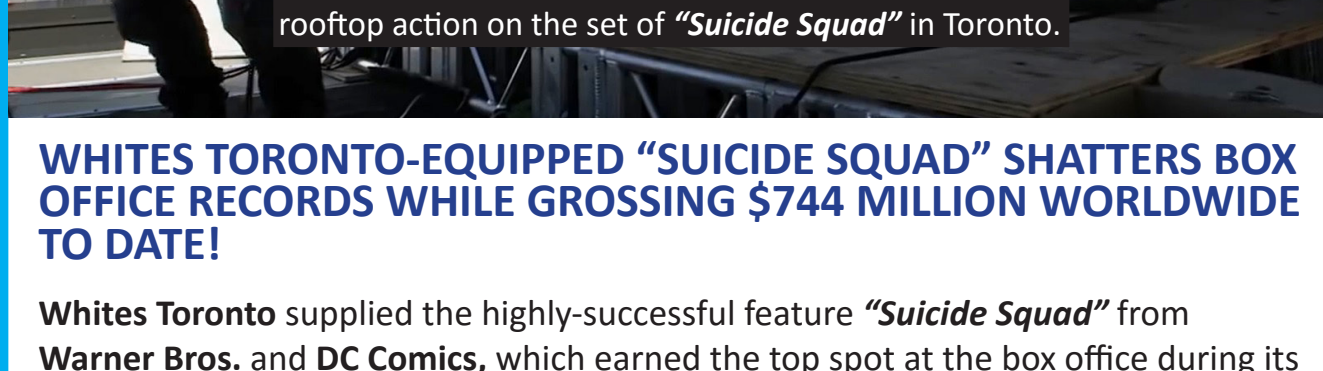
Producer Juliette Hagopian (Juliette Inc.) with Production Manager Laura Neufeld



Producer Charles Clément (Media Rendezvous), Wayne Sheldon (President/CEO, Midcan), Producer Phyllis Laing (President, Buffalo Gal Pictures) & Producer Rhonda Baker (RGB Productions)

## WHITES WINNIPEG VIP RECEPTION

We would like to thank all of our friends and colleagues who came out to support us at our annual VIP reception in Winnipeg held on October 4<sup>th</sup> at The Fairmont Winnipeg. Hope to see all of you again next year!



Our **50' Technocrane & Libra Remote Head** capturing rooftop action on the set of "**Suicide Squad**" in Toronto.

## WHITES TORONTO-EQUIPPED "SUICIDE SQUAD" SHATTERS BOX OFFICE RECORDS WHILE GROSSING \$744 MILLION WORLDWIDE TO DATE!

Whites Toronto supplied the highly-successful feature "**Suicide Squad**" from **Warner Bros.** and **DC Comics**, which earned the top spot at the box office during its opening weekend and has since gone on to gross **\$744 million** worldwide.

"**Suicide Squad**," which revolves around a group of supervillains who execute dangerous black ops missions in exchange for a lessened prison sentence, shot in Toronto from April to August, 2015 while also receiving top-notch location services and support from our sister company, **Whites LES Toronto**.

**Production Manager, Lyn Lucibello** ("**Pixels**") valued our robust arsenal of Specialty Equipment, including our **Libra Remote Head** and **Aerocrine Jib Arm** attached to a **Magnum Dolly**, along with our **50' Technocrane**, all of which were crucial in capturing the destruction caused by the rampaging anti-heroes.



Crew on the set of "**Trailer Park Boys**" filming Ricky's car with the help of our **Arri M8** on location in Truro, Nova Scotia

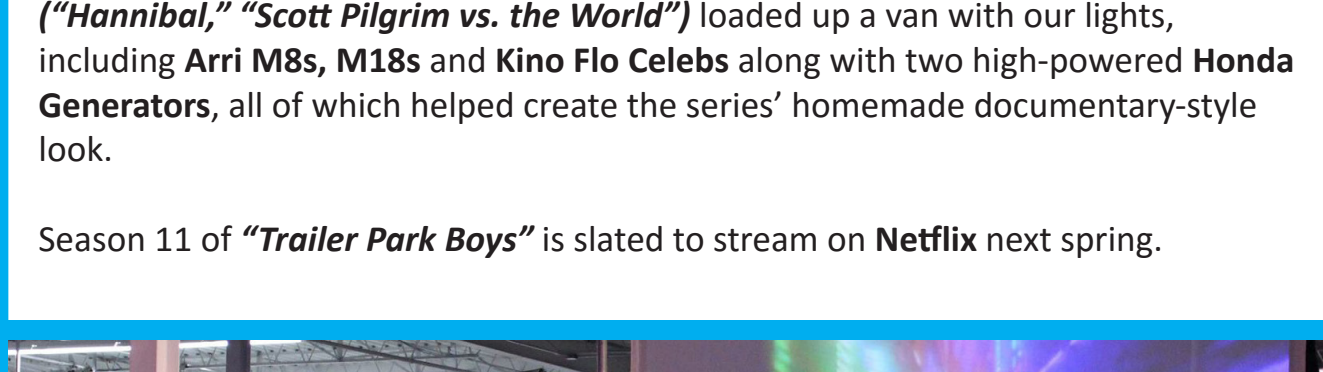
## WHITES HALIFAX TEAMS UP WITH SUNNYVALE PRODUCTIONS & NETFLIX FOR THE UPCOMING 11TH SEASON OF "TRAILER PARK BOYS"

The beloved Canadian mockumentary comedy series, "**Trailer Park Boys**" wrapped production on its upcoming 11<sup>th</sup> season in Truro, Nova Scotia this past summer.

Created by **Mike Clattenberg** ("**Mr. D**"), this long-running series chronicles the misadventures of Ricky, Julian and Bubbles as they struggle to make ends meet through petty crimes while trying to avoid getting caught by the cops.

Frequent Whites-collaborator and **Production Manager, Aaron Horton** ("**Hannibal**," "**Scott Pilgrim vs. the World**") loaded up a van with our lights, including **Arri M8s**, **M18s** and **Kino Flo Celebs** along with two high-powered **Honda Generators**, all of which helped create the series' homemade documentary-style look.

Season 11 of "**Trailer Park Boys**" is slated to stream on **Netflix** next spring.



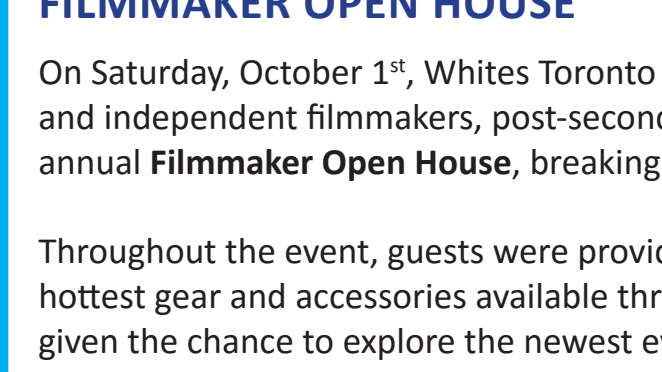
VFX Supervisor Wesley Sewell presenting at the 6<sup>th</sup> Annual Filmmaker Open House at Whites Toronto

## VFX GURU WESLEY SEWELL JOINS 6TH ANNUAL WHITES FILMMAKER OPEN HOUSE

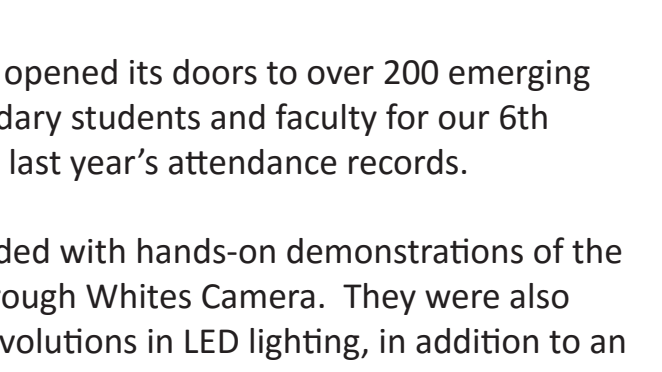
On Saturday, October 1<sup>st</sup>, Whites Toronto opened its doors to over 200 emerging and independent filmmakers, post-secondary students and faculty for our 6<sup>th</sup> annual **Filmmaker Open House**, breaking last year's attendance records.

Throughout the event, guests were provided with hands-on demonstrations of the hottest gear and accessories available through Whites Camera. They were also given the chance to explore the newest evolutions in LED lighting, in addition to an unprecedented and exhilarating **Spin VFX VR** experience where guests could swing a virtual lightsaber alongside R2D2 from "**Star Wars**" and much more.

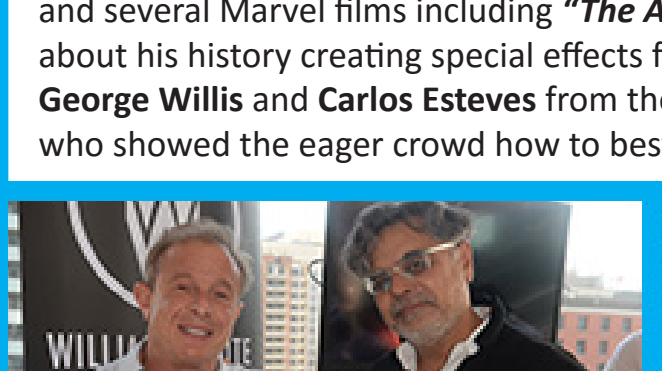
This year, we also featured **Wesley Sewell** (Visual Effects Supervisor on "**Gladiator**" and several Marvel films including "**The Avengers**") from **Spin VFX**, who spoke about his history creating special effects for Hollywood blockbusters along with **DPs George Willis** and **Carlos Esteves** from the **Canadian Society of Cinematographers** who showed the eager crowd how to best light a live set.



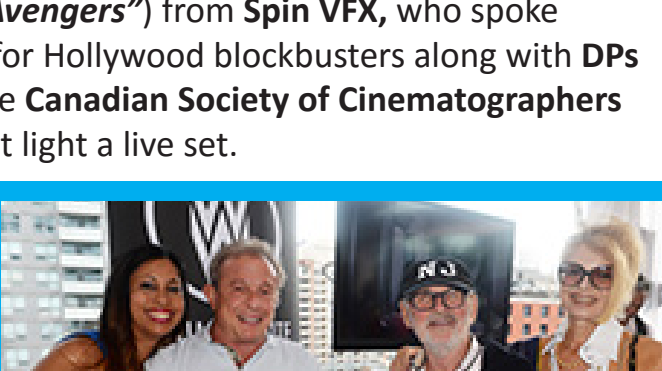
Whites' Chairman/CEO Paul Bronfman with Hussain Amarsi (President and Founder, Mongrel Media)



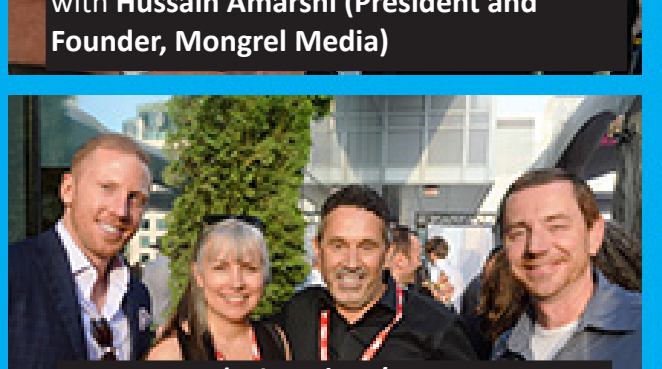
Karmen Lum, Paul Bronfman, Director Norman Jewison & his wife Lynne St. David



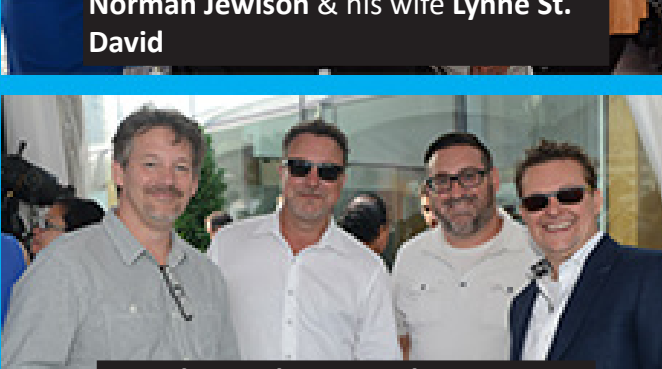
Garin Josey (Whites' VP/GM Vancouver, Assistant COO), Carol Whiteman (WIDC), Luke Azevedo (Alberta's Commissioner, Film, TV & Creative Industries) & David James (PRG Canada)



DP Colin Hoult, Roger Playter (Whites' Manager, Client Services), Brandon Cooper (Whites Camera's Director, Client Services & Operations) & Producer Alex Jordan



Rick Perotto (Whites' VP, Business Development) with Adam Madrzyk (Winner: William F. White/Vilmos Zsigmond Cinematography Scholarship)



## WHITES SHINES SPOTLIGHT ON CANADIAN PRODUCTION INDUSTRY AT ANNUAL VIP TIFF RECEPTION

On Tuesday, Sept 13<sup>th</sup>, the TIFF Bell Lightbox was the hottest rooftop in downtown Toronto as we held our annual VIP TIFF reception, celebrating another exciting year of production in Canada.

On hand to lend their support were **Honourable Eleanor McMahon, Minister of Tourism, Culture and Sport**, along with acclaimed **Director/Producer/Founder of the Canadian Film Centre, Norman Jewison**, who were both there in appreciation of Whites' contribution to the film industry across Canada and beyond.

Also, in remembrance of the late **Vilmos Zsigmond** (our long-time business, partner, friend and Oscar-winning cinematographer), **Paul Bronfman** and **Whites' VP, Business Development, Rick Perotto**, presented Ryerson film student **Adam Madrzyk** with the inaugural **William F. White/Vilmos Zsigmond Cinematography Scholarship** award, providing **\$3,000.00** towards completing his 3<sup>rd</sup> year of film studies.