



WHITENOISE



Partners in Production® WWW.WHITES.COM

MAY 2015



EQUIPMENT SPOTLIGHT

Check out our cool new products!

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Moss Light RGB Ribbon™



Kino Flo Celeb 400Q LED Fixtures



ARRI M8



Whites Continues Rapid Expansion of Services with Purchase of Parallel Rentals Inc. in Vancouver

We're thrilled to welcome our friends at Parallel Rentals to the Whites family!

Whites Parallel Location Equipment Supply Inc. aka Whites Parallel LES begins a new chapter for our company, providing Canada's only national single-source solution for professional equipment and locations support services!

Andrew and Linda McLean, Founders and Principals of Parallel Rentals Inc. since 1987, will continue in their leadership roles with the company which will remain at its existing location, conveniently located just a ten minute drive from Whites Vancouver.

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A Whites Exclusive: Achieve The Ultimate in Light Efficiency with BRIESE Lighting

ARRI M90

WHITES SPOTLIGHT



Holly O'Brien:
Recipient of the 2015
WIFT- William F. White
Production Manager
Mentorship

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UPCOMING WORKSHOPS

*All workshops listed
below take place at
William F. White Centre
in Toronto*

**Student and Filmmaker
Open House**
October 3rd
9am-5pm

[workshop details](#)

New to the Whites rental arsenal is the **Briese Focus 77, 140 and 220 lights** helping to achieve the ultimate in light efficiency for your next shoot.

With this line of Briese fixtures, either in the daylight or tungsten configuration, you get a controllable, soft, consistent beam of light so as to avoid hot or dark spots. When the lamp is in the spot position, there is a narrower beam angle with a highly intense, strongly defined illumination. If the lamp head is used in the flood position, there is a wider beam angle which creates diffused, very evenly spread illumination. In between these two positions, the intensity remains consistent, achieving a light efficiency far beyond that reached by conventional lighting.



Trevor Sutherland (Manager, Whites Lighting Grip) . **Michael Volpe** (Topsail Entertainment, winner of Best TV Series for Mr. D)

Whites, Camera, Action! Whites Atlantic Hosts Inaugural Screen Nova Scotia Award Nominee Press Conference!

Whites Atlantic recently hosted a press conference revealing the nominees of the inaugural **Screen Nova Scotia Awards**.

The awards show, which took place on Saturday May 2nd at Casino Nova Scotia celebrates the best and brightest talent in the province. The nominees were presented by **Screen Nova Scotia (SNS)**, the **Alliance of Canadian Cinema, Television and Radio Artists (ACTRA)** and the **International Alliance of Theatrical Stage Employees (IATSE)**.

Whites also sponsored the award for Best Television Series, won by the production team of **“Mr. D.”**
Congratulations to all nominees and winners!

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Anson Mount (Actor, "Hell on Wheels"), **Lowell Schrieder** (Whites Director, Marketing & Communications)

WHITES Calgary Rolls Into Season 5: "HELL on WHEELS"

Whites Calgary partnered up with **eOne Entertainment** and **Nomadic Pictures** for the 5th and final season of the original hit series, "*Hell on Wheels*".

"*Hell on Wheels*" is an American western series based on the building of the first Transcontinental Railroad across the United States, and stars actors **Anson Mount** ("*In Her Shoes*", "*Non-Stop*"), and **Colm Meany** ("*The Devil's Hand*", "*Star Trek: Deep Space Nine*").

Working with Production Manager, **Petros Danabassi** ("*Fargo*", "*Dear Santa*"), Whites supplied the show with lighting and grip along with specialty equipment from Whites Telescopic including our Super Techno 15 Crane.

Production for "*Hell on Wheels*" **season 5** began in April, with the first 7 episodes rolling out this upcoming summer



Left to Right: **Alex Jordan** (PM), **Scott Wales** (Elec), **Dennis Daigle** (Elec), **Sean Jordan** (Best Boy Elec), **Dean Bentley** (Grip), Center Top: **Chris Livingstone** (Dolly Grip), Center Bottom: **Tex Ensich** (Grip), **Chris Schillinger** (Grip), **Craig Steele** (Best Boy Grip)

George Kerr (Gaffer), Nick Fasullo (Dolly Grip), Steve Cosens (DOP), Paul Howden (Key Grip)

Whites Goes *"Rogue"* with eOne

With lighting and grip equipment exclusively from Whites Toronto, the third season of Entertainment One's suspense-drama series, *"Rogue"* is currently in production.

"Rogue" follows undercover detective, Grace Travis, played by **Thandie Newton** (*"The Pursuit of Happiness"*, *"Crash"*), on a quest for the truth about her son's mysterious death.

Working with Production Manager, **Alex Jordan** (*"A Dark Truth"*, *"Transporter: The Series"*), Whites equipped the show with plenty of lighting and grip gear in addition to our custom Camera Car and Process Trailer for car interior dialogue scenes.

"Rogue" is produced by **eOne** in association with **DirecTV**. The series was created by **Matthew Parkhill**. It is executive produced by **John Morayniss** and **Michael Rosenberg**.

"Rogue" airs on **The Movie Network** and **Movie Central** in Canada and on **DirecTV** in the U.S. The first two seasons of the series were shot in British Columbia with production gear from Whites Vancouver.

Vancouver VIP Reception

We would like to thank all of our friends and colleagues who came out to support us at our annual VIP reception in Vancouver held on April 28th at The Fairmont Pacific Rim Hotel. Hope to see all of you again next year!



Dylan Collingwood (Producer/ Agent), Laura Brook (Producer), Allan Kraznick (Lawyer)



Nelson Talbot (Cinematographer), Prem Marimuthu (Lighting Technician), Graham Talbot (Cinematographer)



Joe Inkster (VP CBRE), Garin Josey (VP/ GM Whites Vancouver)



Ed Brando (Manager Client Services), Katrin Bowen (Director), Paul Bronfman (Whites Chairman/ CEO), Isabel Fortes

Whites Photo Gallery: @ the 2015 CSC Awards

Whites was a sponsor of the 58th Annual CSC Awards, honouring the industry's best and brightest Canadian DPs. Held in March at the Arcadian Court in downtown Toronto, the reinvigorated awards show, hosted by TV film critic Richard Crouse, featured new elements including a catered cocktail party along with a media red carpet with live streaming interviews with some of the country's most prolific shooters.

A special shout-out to the following CSC Award-nominees and winners whose productions received equipment and technical services from Whites:

- Zach Healey **"Shattered and Sundered"** - Student Cinematography Award
- Rob Barnett **"Guidestones: Sunflower Noir"** - Webeo Cinematography
- Robert Scarborough **"Whatever Linda"** - Webeo Cinematography
- David A. Makin, CSC **"Beauty and the Beast"** - TV Series Cinematography
- Peter Suschitzky **"Maps to the Stars"** - Theatrical Feature Cinematography



Rob Barnett (DOP, *Guidestones, SOS*),
Patricia Turbach, **David Hardy** (VP
Industry, Government Relations)



Paul Bronfman (Whites Chairman / CEO),
Richard Crouse (MC, CSC Awards, Author and
Entertainment Writer)



Left to right: Cher Merlo (Manager, Whites Interactive), **Stephanie Copeland** (Composer),
Jeff Maher (Winner Best Commercial Fritz Spiess Award), **Anna Popio** (Manager, Client
Services)



Rick Perotto (VP Business Development/ General Manager Toronto), **Kevin A. Fraser** (Cinematographer- 28 Feet)



Robert Scarborough (CSC Winner, Webeo Cinematography, Whatever Linda ep. 106)



WILLIAM F. WHITE INTERNATIONAL INC. VANCOUVER CALGARY REGINA WINNIPEG TORONTO HALIFAX BUDAPEST

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