



WHITENOISE



Partners in Production® WWW.WHITES.COM

March 2015



EQUIPMENT SPOTLIGHT

Check out our cool new products!

[VISIT OUR WEBSITE](#)



ARRI L7-C (New!)



Briese Focus (New!)



Kino Flo Celeb 400 LED Fixtures



A Whites Exclusive: The "Steadicar" Rolls into Canada!

The "**Steadicar**" is the newest addition to Whites' inventory of state-of-the-art specialty equipment. Now available exclusively at all Whites locations across Canada, the "Steadicar" is the perfect vehicle for use on set! This electric camera car can achieve speeds of 70km/h with 3 people on board, including a Steadicam operator seated on the 330lbs capacity hydraulic arm.

[READ MORE](#)

William F. White Int'l Provided Production Equipment & Expertise to these Canadian Screen Award Winners:





ARRI M8

CLIENT SPOTLIGHT



B.C. Twins' Doritos Commercial Crashes The Super Bowl!

Congratulations to Maple Ridge, BC cinematographers, **Graham and Nelson Talbot**, whose winning commercial, **"When Pigs Fly"**, was chosen to air during this year's Super Bowl broadcast!

[VIEW VIDEO](#)



Canadian Screen Awards

Congratulations!

Partners in Production®



Congratulations to Our Canadian Screen Award Winners!

The Academy of Canadian Cinema and Television (ACCT) recently rolled out the red carpet for this year's Canadian Screen Week which began Monday, February 23rd and concluded with the Canadian Screen Awards Broadcast Gala on Sunday, March 1st. A total of 17 productions which received equipment and services from Whites won 32 Canadian Screen Awards including **"Orphan Black"** which garnered an impressive 9 CSAs.

- "Bang Bang Baby"**
- "Call Me Fitz"**
- "Dr. Cabbie"**
- "Guidestones"**
- "Hole"**
- "Ice Pilots NWT"**
- "Lost Girl"**
- "Maps to The Stars"**

- "Mayday"**
- "Orphan Black"**
- "Pompeii"**
- "Rookie Blue"**
- "Space Riders"**
- "Sensitive Skin"**
- "The Baby Sellers"**

UPCOMING WORKSHOPS

All workshops listed below take place at William F. White Centre in Toronto.

Dimming / Control System Workshop

March 25th
8am to 4pm

Generator Seminar

April 25-26th
8am to 5pm

Lighting & Grip Workshop

May 20-21
8am to 5pm

Student and Filmmaker Open House

October 3rd
9am to 5pm

WORKSHOP DETAILS

To register, please contact Brandon Morin at [\(416\) 239-5050 \(x3835\)](tel:4162395050) or bmorin@whites.com.

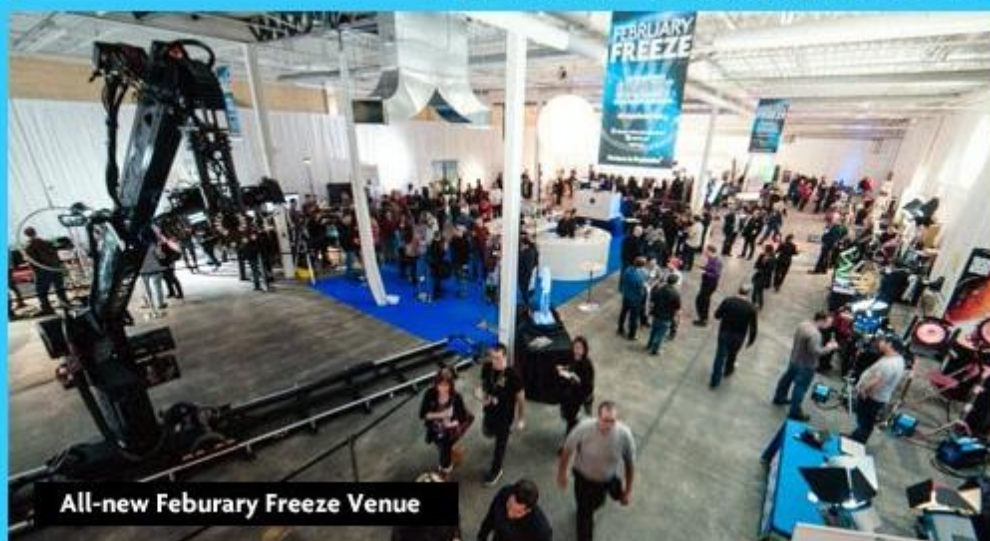
SWAG SPOTLIGHT



Paul Bronfman (Whites Chairman/CEO), **Ken Worth** (Composer, "Dr. Cabbie", "Ghost Trackers", and Winner of the Feb Freeze Maple Leafs Tickets Raffle!)



Our **Technodolly** demonstrates its prowess with acrobats from the **Toronto Circus School**



All-new February Freeze Venue



February Freeze Ice Sculpture



Paul Potvin (Whites LES President), **Katie Uhlmann** (Producer & Actor, "Katie Chats")

Whites' February Freeze: The Industry's Coolest Technology Showcase Gets Re-Energized!

On Tuesday, February 3rd, Whites played host to record-breaking February Freeze attendance as nearly 400 of the industry's top production professionals descended upon William F. White Centre, our world-class production support complex in Toronto. Known for bringing together the brightest minds in the business with our very latest innovations and technologies, this year's showcase was significantly re-invigorated with enhancements including a house DJ, aerial acrobatics



Greta Mae Clarke sporting our Whites Onsie!

Congratulations to **Brad Evans Clarke** (Former Whites Digital Staff) and **Robyn Evans Clarke** on your new production!

performers, an array of tantalizing cocktails and hors d'oeuvres, and our very own maple syrup taffy stand.

Event Wrap Up Video:



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[VIEW PHOTOS](#)

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William F. White International Inc.



"The Flash" Races to CW Network's Top Spot

The inaugural season of Warner Brothers' hit television series, ***"The Flash"*** is currently in production with Whites Vancouver.

Since its October premiere, the show based on DC Comics' classic super hero comic of the same name, has already garnered an average viewership of 3.9 million per episode, making it the CW Network's most watched series. It also won this year's **People's Choice Award** for ***"Favourite New TV Drama."***

DPs, Kim Miles ("Arrow", "The Woodcarver") and Jeffery C. Mygatt ("Agents of S.H.I.E.L.D.", "24: Live Another Day") were most impressed with our technically sophisticated inventory along with Whites Telescop's **Technodolly** and full line of **Technocranes** while on location throughout the streets of Vancouver.

"The Flash" airs Tuesdays at 8pm EST on The CW and CTV.

Whites Prime Time in Ottawa VIP Reception Photo Gallery!

We would like to thank all of our friends and colleagues who came out to support us at our annual Prime Time in Ottawa VIP reception at the Shore Club! Hope to see all of you again next year!



Jamie Brown (CEO & Exec. Producer, Frantic Films), **Trish Dolman** (President / Producer, Screen Siren Pictures Inc.)



Paul Bronfman (Whites Chairman / CEO), **Tom Berry** (CEO, Reel One Entertainment), **Breanne Hartley** (VP Business Affairs, Reel One Entertainment)



Left to right: Robert Montgomery, Alexa Rosentretter, Jeff Brinton, Carole Vivier, Susan Brinton, Nicole Matiation, Louise O'Brien-Moran, Rachel Margolis, Merit Jensen Carr



John Doyle (Client Services Manager, Whites LES),
Avi Federgreen (President, Federgreen
Entertainment) **Paul Potvin** (President, Whites LES)



Etan Vlessing (Journalist, Hollywood
Reporter / Playback), **Lisa Baylin**
(Producer, "Space Riders: Division
Earth", "Guidestones")

[VIEW MORE PHOTOS](#)



WILLIAM F. WHITE INTERNATIONAL INC. VANCOUVER CALGARY REGINA WINNIPEG TORONTO HALIFAX BUDAPEST

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