



MAY 2014    

## EQUIPMENT SPOTLIGHT

Check out our cool new products!

[VISIT OUR WEBSITE](#)



KINO FLO CELEB 400



ARRI M8



## New High Speed Truck Races into Whites Toronto!

After extensive testing in conjunction with the Screen Industries Research and Training Centre (SIRT), this new cutting-edge vehicle is the latest addition to our state-of-art fleet of commercial package trucks!

The HMI High Speed Truck arrives ready to go, and contains state-of-the-art lights that have been tested and are proven to perform at up to 10,000 frames per second with Power Gems ballasts, Cinemills 18ks and the popular Arri M-series lighting fixtures.

Test the limits of your next production with Whites High Speed! **Results and Demo Videos Now Available at [whites.com](http://whites.com).**

[VISIT OUR WEBSITE](#)



ARRI M90



Luminator Bi-White & RGBAW

## CLIENT SPOTLIGHT



Congratulations to the following Whites-Supplied Canadian Screen Award Winners!

*Call Me Fitz*

*Continuum*

*Cracked*

*Empire of Dirt*

*Jack*

*Less than Kind*

*Mortal Instruments:*



## Kino Flo Celeb® 400 DMX LED - Another Whites Exclusive!

New to the Whites rental arsenal, the Celeb 400 represents the next generation of Kino Flo's award-winning line of LED technology. The Celeb provides dial-in white light from 2700 to 5500 Kelvin, presets with programmable settings, and flicker-free, full range dimming controls.

[LEARN MORE](#)



## Liberal Fundraiser at William F. White Centre

From TO411:

*City of Bones*  
*Orphan Black*  
*Satisfaction*  
*Space Janitors*  
*The F Word*  
*We Were Children*  
*You Gotta Eat Here!*



Congratulations to all Whites-Supplied shows that received recognition at this year's AMPIA Awards!

*Blackstone*  
*Freezer*  
*Heartland*  
*Hell on Wheels*  
*My Life As A Musical*

William F. White International rolled out the red carpet for the Minister of Finance, Charles Sousa along with the Minister of Tourism, Culture and Sport, Michael Chan at a Liberal fundraiser that attracted many of the city's prominent industry leaders. Held at William F. White Centre, the company's production hub was transformed into a venue which featured an assortment of classic rock music and an action-packed sizzle reel showcasing productions shot in Ontario.

[READ FULL ARTICLE](#)



## **2014 WIFT-V Spotlight Awards Gala Honours Ed Brando!**

Ed Brando, Whites Vancouver Manager of Client Services, received the Honorary Friend Award at this year's WIFTV Spotlight Awards Gala.

The award was bestowed on April 30th at Performance Works on Grandville Island, during a red carpet party in celebration of WIFTV's 25th anniversary.

The Honorary Friend Award recognizes a person who has played a significant role in supporting women in the industry as well as promoting the success of the organization.

"Ed Brando's passion for the industry is unparalleled, and his personal commitment to help, mentor and support filmmakers, production managers, and emerging talent is unshakeable." said Carolyn Combs, executive director, Women in Film & Television Vancouver.



## Industry Leaders Gather at Whites Vancouver VIP Reception!

Thank you to all of our friends and colleagues who joined us last week at our annual Vancouver VIP client reception! Held at the Fairmont Pacific Rim Hotel, over 100 industry professionals came out to enjoy a bevy of gourmet canapes and cocktails while mingling against the backdrop of the city's captivating waterfront and cityscape.

[VIEW PHOTOS](#)



**Brand-New ARRI M-Series** are now available at Whites Nationwide!



WILLIAM F. WHITE INTERNATIONAL INC. VANCOUVER CALGARY REGINA WINNIPEG TORONTO HALIFAX BUDAPEST

[WWW.WHITES.COM](http://WWW.WHITES.COM)