

WFW TECHLAB



THE WFW TECHLAB OFFERS AN IMMERSIVE, HANDS-ON, REAL-TIME LEARNING EXPERIENCE IN ALL THINGS VIRTUAL PRODUCTION.

Whether you're a crew member or post-secondary student, the **WFW TechLab** will teach you what you need to know when it comes to planning your next production or project, from the technology behind Virtual Production, to lighting, camera, motion tracking and more.

KEY HIGHLIGHTS OF THE SPACE AND LED VOLUME

- 4,000 sq. ft. of studio space
- 33' x 13' wall size (tile type: ROE Black Pearl 2v2)
- 12' x 12' ceiling (tile type: ROE Carbon 5)
- Running on Brompton SX4- LED processors

THE TECHLAB ALSO PROVIDES:

- Fully integrated ARRI cinema lights
- Integrated Technodolly 15' tracking in Unreal Engine
- Testing space for new lighting and film equipment
- Access to WFW's full inventory, including camera bodies, lenses, specialty equipment, lighting, grip, and power

For more information, please contact Miranda Binsley, Director, Client Services, Camera & Virtual Production, at mbinsley@whites.com.

THE FUTURE OF FILMMAKING

When it comes to equipment, we believe in providing the best and most innovative solutions to our partners.

Virtual production allows filmmakers to utilize a combination of live action and digitally created environments rendered in real time on LED walls and ceilings to deliver a production experience like no other. With its potential to revolutionize the film and television industry, we feel it's crucial to provide opportunities for filmmakers to learn about this innovative technology.

THANK YOU TO OUR
TECHNOLOGY PARTNERS



WFW TECHLAB

LEARNING WITH WFW

We recognize that we can only ever be as strong as the communities in which we exist, which is why we actively focus our efforts on supporting new and emerging independent content creators, creating internship opportunities, leading training initiatives with industry unions and guilds, and partnering with schools like **Humber College** to support the crew and talent of tomorrow.



Humber is one of Canada's leading post-secondary institutions, offering programs that emphasize a solid academic foundation and practical, hands-on learning. Their award-winning faculty has advanced academic credential and industry experience, employing the latest technology and teaching methodologies in state-of-the-art labs and classrooms that simulate a real-world working environment.

